



Join Us Saturday, May 4, 2024!

1 & 3 Mile Walks · 5k Run

Great Lakes Science Center

601 Erieside Ave., Cleveland, OH 44114

2024 Walk, Rock, Roll and Run Sponsorship Opportunities

	Presenting Sponsor \$25,000	Partner Sponsor \$20,000	Diamond Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Media and Print Exposure							
Company appearances on WKYC – TV3		✓					
Recognition in press release	Extra Large logo	Extra Large logo	Large logo	Medium logo	Small logo	Name only	
Acknowledgment on promotional materials	Extra Large logo	Extra Large logo	Large logo	Medium logo	Small logo		
Acknowledgment on radio ads and PSAs	✓	✓	✓				
Company logo on commemorative t-shirt	✓	✓	✓	✓	✓	Name only	
Web and Online Exposure							
Recognition on website	Extra Large logo	Extra Large logo	Large logo	Medium logo	Small logo	Name only	Name only
Social media promotion	Custom Post	Custom Post	Custom Post	Custom Post	Group Post	Group Post	
Acknowledgment in 8 editions of Diversity Center e-newsletter	Extra Large logo	Extra Large logo	Large logo	Medium logo	Small logo	Name only	
Day of Exposure							
Tent on Great Lakes Science Center Plaza	10x10 Tent	10x10 Tent	1 Table under Tent	1 Table under Tent	1 Table under Tent		
Company logo on event day banners and signage	Extra Large logo	Extra Large logo	Large logo	Medium logo	Small logo	Name only	Name only
Acknowledgment over PA	✓	✓	✓	✓			
Mile marker acknowledgment	✓	✓	✓	✓	✓		
Educational Benefit to Students							
Supports a school's Strategic Planning for Diversity, Equity and Inclusion	✓	✓					
Supports a Diversity Climate Survey and Report for one school			✓				
Supports our award-winning #rethink video series for one grade level in a school				✓			
Supports two 4 session YouLEAD workshop series in one school					✓		
Supports one 6 session YouLEAD series for one classroom						✓	
Supports one 4 session YouLEAD series for one classroom							✓

**Please Print Company/Individual Name exactly as you wish it to be listed in print and media.
All logos must be received by April 12, 2024 for inclusion on commemorative t-shirt.**

Company/Individual Name: _____ Contact Name: _____

Contact Email: _____ Contact Title: _____

Phone: _____ Address: _____

City: _____ State: _____ ZIP: _____

Team Captain (ELT): _____ Phone: _____ Email: _____

(Team Captains will: Create team webpage, build team, raise funds, have fun!)

Form an Executive Leadership Team (ELT) and compete for the Diversity Center's 6th Annual Workplace Traveling Trophy and Top Individual Fundraising prize. To form a team and for more information visit at:

www.diversitycenterneo.org/events/walk-rock-roll-run/

Pledge your support by scanning the QR code or fill out this form and send it back to Lorraine Pennick at lpennick@diversitycenterneo.org



**Questions? Contact
Brenda Saridakis at
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