

PRESENTING SPONSOR



RUN SPONSOR



Walk, Rock & Run

Sunday, June 21, 2020
1 and 3 Mile Walks | 5K Run



Sponsorship Opportunities

	Presenting Sponsor \$25,000	Partner Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Media and Print Exposure						
Company appearances on WKYC – TV3	✓	✓				
Recognition in press releases	Large logo	Medium logo	Small logo	x-small logo	Name only	
Acknowledgement on promotional materials, and flyers	Large logo	Medium logo	Small logo	x-small logo		
Acknowledgement on radio ads and PSA's	✓	✓				
Web and Online Exposure						
Recognition on website	Large logo	Medium logo	Small logo	x-small logo	Name only	Name only
Social media promotion	Custom Story	Custom Post	Custom Post	Group Post	Group Post	
Acknowledgement in Diversity Center e-newsletter	Large logo	Medium logo	Small logo	x-small logo	Name only	
Day of Event Exposure						
10 x 10 tent on the Great Lakes Science Center Plaza	✓	✓				
Media interview and appearances	✓					
Company logo on commemorative t-shirt	Large logo	Medium logo	Small logo	x-small logo	Name only	
Company logo on event day banners and signage	Large logo	Medium logo	Small logo	x-small logo	Name only	Name only
Acknowledgement over PA	✓	✓	✓			
Stage time for company representative	✓					
Mile marker acknowledgement	✓	✓	✓	✓		
Kids tent sponsorship			✓			
Additional Benefits						
All registered participants gain free entry into Great Lakes Science Center, Rock & Roll Hall of Fame and USS COD	✓	✓	✓	✓	✓	✓

Please Print Company/Individual Name exactly as you wish it to be listed in print and media. All logos must be received by June 30, 2020 for inclusion on commemorative t-shirt.

Company Name: _____ Sponsorship Level: _____

Contact Name: _____ Contact Title: _____

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Team Captain Name: _____ Team Captain Phone: _____

Team Captain E-mail _____

(Team Captains will: Create team webpage, build team, raise funds, have fun!)

Compete for The Diversity Center's 2nd Annual Workplace Traveling Trophy and Top Individual Fundraising Prize!

Check enclosed ___ Please invoice me ___ Paid online ___

Checks and credit cards are accepted at: <http://weblink.donorperfect.com/WalkRockandRun>

Or to pledge your support, mail or email this form to:

The Diversity Center of Northeast Ohio | 3659 Green Road | Ste 220 | Cleveland, OH 44122 | 216-752-3000 ext. 230

Pat Lyden, plyden@diversitycenterneo.org

For more information on Walk, Rock & Run visit us at <https://www.diversitycenterneo.org/events/walk-rock-run/>