



# 64<sup>th</sup> Annual Humanitarian Award Dinner

Wednesday, November 28, 2018

## Commemorative Tribute Book Ad Specifications

*Honoring Enid Rosenberg, Community Leader and Marc S. Byrnes, Chairman, Oswald Companies*

### Commemorative Tribute Book Ad Options:

\_\_\_\_\_ Back Outside \$2,000 (8.25" w x 11.125" h) bleed

(8" w x 10.875" h) trim

\_\_\_\_\_ Full Page \$1,200 (8.25" w x 11.125" h) bleed

(8" w x 10.875" h) trim

\_\_\_\_\_ Half Page Vertical \$800 (3.375" w x 9.75" h)

\_\_\_\_\_ Half Page Horizontal \$800 (7" w x 4.75" h)

\_\_\_\_\_ Quarter Page \$500 (3.375" w x 4.75" h)

\_\_\_\_\_ Eighth Page \$300 (3.375" w x 2.25" h)

- All ads are printed in full color
- Our design staff is happy to create an ad for you at no additional fee
- Camera ready ads should be emailed to [lpennick@diversitycenterneo.org](mailto:lpennick@diversitycenterneo.org)

### Major Sponsor Ad Options:

If your chosen sponsorship package includes an ad and you would like to upgrade the size, simply pay the difference in the increased cost.

#### For example:

\$20,000 Inclusion Champion  
1/2 page ad included  
*upgrade to full page for an additional \$400*

\$15,000 Diversity Champion  
1/4 page ad included  
*upgrade to 1/2 page for an additional \$300*

\$10,000 Community Builder  
1/8 page ad included  
*upgrade to 1/4 page for an additional \$200*

**All Tribute Book ads/acknowledgments are due to our office no later than October 31, 2018.**

### Amount due:

\_\_\_\_\_ \$2,000 Back Outside

\_\_\_\_\_ \$1,200 full page

\_\_\_\_\_ \$800 half page vertical

\_\_\_\_\_ \$800 half page horizontal

\_\_\_\_\_ \$500 quarter page

\_\_\_\_\_ \$300 eighth page

### Major sponsor ad upgrade:

\_\_\_\_\_ \$ \_\_\_\_\_

### Donor Information

(please print company/individual name exactly as you wish to be listed in print and media)

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Street/mailling address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Check enclosed \_\_\_\_\_ Please invoice me \_\_\_\_\_

### Please mail, email, or fax this form to:

The Diversity Center of Northeast Ohio  
3659 Green Road, Suite 220  
Cleveland, OH 44122  
P 216-752-3000 F 216-752-4974

### For additional information:

Please contact Lorraine Pennick, [lpennick@diversitycenterneo.org](mailto:lpennick@diversitycenterneo.org)  
or call 216-752-3000, X231